



*Thank you for your interest in joining our team.
We're always looking for outgoing, reliable individuals to promote our
festivals. Check out the Street Team details below and email the
Street Team Coordinator to get set up!*

Street Team Overview

There are three main components to our street team:

1. Postering / Postcard Distribution
2. Online Promotion on Facebook and Instagram
3. Refer Individuals To Purchase Tickets

Each component is assigned a credit value.

Street Teamers can then exchange earned credits towards the trade options below.

1500 credits = 3 Beer Tix (maximum of 9 can be earned)

3000 credits = Festival T-Shirt (maximum of 1 per Street Teamer)

5000 credits = One 3-Day General Admission Ticket

8000 credits = Access to Thursday Night VIP Party

All credits must be earned by **5/20/2019.**

Street Team Coordinator

Leah DeLuzio

GetRightVolunteers@gmail.com

Join the Street Team Facebook Group: <https://www.facebook.com/groups/getrightvolunteers/>



POSTER AND POSTCARD DISTRIBUTION

Poster Promotion

You will receive 10 festival posters for you to hang in your area. You are responsible for hanging ALL of the posters and taking a picture of each location. You can request additional posters for the opportunity to earn more credits.

Hanging posters in central parts of town and high traffic areas are important! Target locations include bars, restaurants, coffee shops, sandwich stores, music/record stores, lifestyle stores, dispensaries, head shops, college campus and community billboards). DO NOT hang posters on private property or locations that don't have a long shelf life. Ask the store owner nicely if you can put them up in the front window.

Receiving credit for poster promotion:

You are expected to email pictures and a description of each poster location. Must be emailed to GetRightVolunteers@gmail.com before 5/20/19.

Credits Earned: 1000

Postcard Promotion

You will receive a large stack of postcards to distribute in your area.

Passing our post cards at like-minded shows, events, festivals and distributing in high traffic areas are a great way to spread the word. Interaction and word of mouth are crucial to the development of a growing festival.

It is ideal to distribute at live events and to place stacks of postcards at high traffic areas like coffee shops, campus locations, music venues (if allowed), bars, headshops, record stores, etc.

Receiving credit for postcard promotion:

You are expected to email pictures and a description of each location postcards were dropped showing them at the location. Also include photos from any live events showing a few individuals holding the post cards. Must be emailed to GetRightVolunteers@gmail.com before 5/20/19.

Credits Earned: 1000



SOCIAL MEDIA PROMOTION

Facebook Promotion

- Like the official festival Facebook
 - Link here: <https://www.facebook.com/WaccamawGetawayMusicFestival/>
- Like + Comment on daily Facebook posts
- Share the Facebook page to your personal page promoting it
- Share the Facebook page to minimum of 5 Facebook Groups promoting it
- Share at least 3 posts from the page to your personal page each week for 2 weeks promoting it
- Like the official event page, RSVP as “Going” + share to personal page
 - Link here: <https://www.facebook.com/events/305984280019513/>

Receiving credit for Facebook promotion:

You are expected to complete all bulleted tasks and send screenshots confirming each was completed. Must be submit via email to GetRightVolunteers@gmail.com before 5/20/19.

Credits Earned: 500

Instagram Promotion

- Follow the official festival Instagram account
 - Link: <https://www.instagram.com/waccamawgetawayfestival>
- Like daily Instagram posts
- Repost at least 3 Instagram posts to your account each week for 2 weeks and use hashtag #waccamawgetawayfestival

Receiving credit for Instagram promotion:

You are expected to complete all bulleted tasks and send screenshots confirming each was completed. Must be submit via email to GetRightVolunteers@gmail.com before 5/20/19.

Credits Earned: 500



REFER TICKET PURCHASES

Refer people to purchase festival tickets with your personal referral code.

You will be given a specific code so that you can have people use that code when purchasing their festival tickets. For each ticket sold, you earn credit.

Credits Earned: 1000 credits for each ticket sold

Credit Exchange

Submit the following to Street Team Coordinator by the deadline:

- All required information + images (see promotion option details above)
- Desired exchange options equivalent to credits earned. Choose from below options.

1500 credits = 3 Beer Tix (maximum of 9 can be earned)

3000 credits = Festival T-Shirt (maximum of 1 per Street Teamer)

5000 credits = One 3-Day General Admission Ticket

8000 credits = Access to Thursday Night VIP Party

Submit to Street Team Coordinator via email at GetRightVolunteers@gmail.com prior to 5/20/19.

Street Team Facebook Group

Be sure to join our Street Team Facebook group to introduce yourself to the team, update everyone on poster/postcard promotions and to catch announcements, festival information and more!

Link: <https://www.facebook.com/groups/getrightvolunteers/>